

## Press release

Zaandam, August 17, 2020



### **Nominations announced for first edition of sustainable design competition**

What are the most beautiful and sustainable design products of the past year? The [nominees](#) for the Sustainable Interior Design Awards have been announced by the jury today. More than 30 design labels and design studios submitted 44 entries of the most sustainable brand and the most sustainable products launched in 2019 and 2020. It's possible for Dutch consumers to buy these home & living products in the store today.

"It was no easy task to get to three nominees as all entries had certain positive characteristics", said jury member Peter van de Water. The quality of the products is very high. A product scores high on sustainability when various aspects are taken into account, including production process, material use, end-of-life management and logistics. In the end, twelve nominees in four categories have a chance of winning the awards. "The nominees are all at the forefront of sustainability and pay special attention to people, environment and society", says an enthusiastic Van de Water. Below is the list of nominees in alphabetical order.

#### *Category: Brand Awards*

- Emeco
- Occony
- Zeitraum

#### *Category: Product Awards - Furniture*

- HAY – Arbour Eco sofa
- Mater Design – Ocean chair
- Wehlers – R.U.M. chair

#### *Category: Product Awards - Lighting*

- Graypants – Scraplights Hive lamp
- Japth – Wheel Light lamp
- Miss Solar Light – Miss Nightingale lamp

*Category: Product Awards - Accessoires*

- Desso – Colour & Structure rug
- House of Happiness – Goldleaf curtains
- Yumeko – Renew duvet and pillow

### **Digital award ceremony**

The applications were assessed by a professional jury on Monday August 10. The jury consists of José Molenaar (editor-in-chief EH&I), Peter van de Water (designer) and Walther Ploos van Amstel (lecturer in City Logistics). The four winners will be announced by the organization during the digital awards show on Friday, August 21 at 5:00 PM. The video of the ceremony can be found on: <https://www.youtube.com/FlindersNL>.

### **Stage for sustainable design**

The Sustainable Interior Design Awards are the annual awards for the most revolutionary and sustainable design products and the most innovative and sustainable design brand. With the competition, the organization invites brands and design studios to contribute a sustainable product or brand within the home & living segment. The organization's goal is to promote the development of sustainable products that last a lifetime and have a positive impact on people, planet and profit.



# **Sustainable Interior Design Awards**

- End of press release -

*Flinders is the initiator of these awards.*

Geert-Jan Smits (T) 06 - 81287566 (E) [geertjan.smits@flinders.nl](mailto:geertjan.smits@flinders.nl)

[Website](#) Sustainable Interior Design Awards

All about the [Sustainable Product Evaluation Model](#) (Flinders, 2020, UK):

You can find all nominees of one of the four Sustainable Interior Design Awards per category below:

Nominees Product Awards – Furniture

**Sustainable Interior Design Awards**

Products Awards Furniture

**Nominees 2020**

  
**HAY**

  
**mater**  
DESIGN CRAFTSMANSHIP ETHICS

  
**wehlers**  
Furniture - for good

Nominees Product Awards – Lighting

**Sustainable Interior Design Awards**

Products Awards Lighting

**Nominees 2020**

  
**graypants**

  
**JAPTH**

  
**solar light**

Nominees Product Awards – Accessories

 **Sustainable Interior Design Awards**

Products Awards Accessories

**Nominees 2020**



**DESSO**  
A Tarkett Company

A House of Happiness  
ROYAL VRIESCO

yumeko

Nominees Brand Awards

 **Sustainable Interior Design Awards**

Products Awards Brand

**Nominees 2020**

**emeco**

O C C O N Y

**ZEITRAUM**