

HOUE

# AVON

OUTDOOR COLLECTION 2021

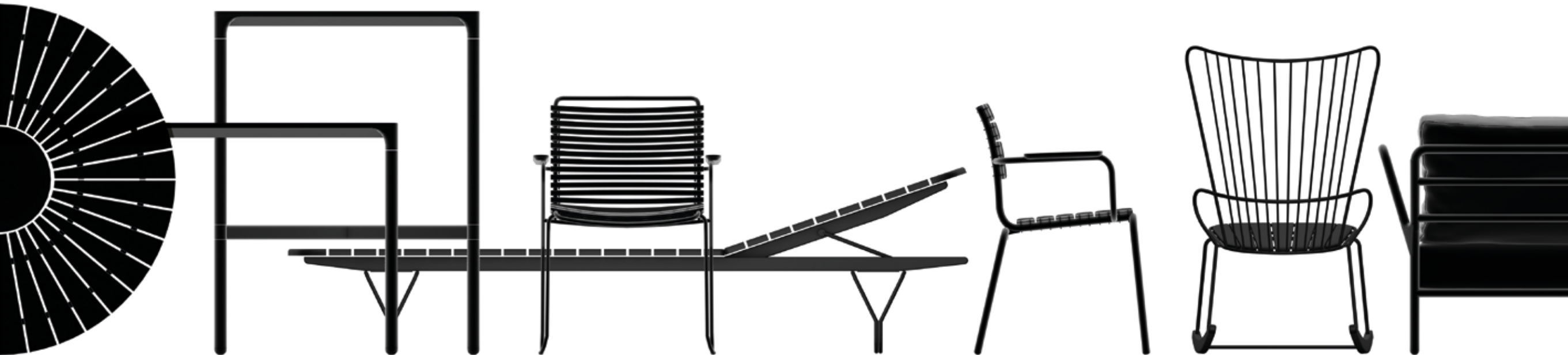


# HOUE

We are driven by affordable luxury as a philosophy, by choosing the right materials and solutions. We draw from a proud heritage of Danish design and craftsmanship with mass appeal. HOUE offers both an outdoor and indoor collection, always meeting our high standards in terms of design, price and quality.

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**HOUE IS A DANISH DESIGN HOUSE FOUNDED IN 2007.  
WE COMBINE GREAT COMFORT AND DESIGN IN OUR WORK.  
WE ALWAYS PUT A LOT OF EFFORT INTO OUR  
PRODUCT DEVELOPMENT STRIVING TO MEET  
A HIGH STANDARD.**





# AVON LOUNGE SETTING

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AVON IN SUNBRELLA HERITAGE FABRIC.  
COLOR ASH.





# AVON

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**LIGHT APPEARANCE AND A LOW SLEEK PROFILE WHILE  
MAINTAINING A HIGH LEVEL OF COMFORT.**

AVON is a lounge collection consisting of 5 models – a 2-seater couch, a lounge chair and an ottoman with cushions in Sunbrella Heritage fabric and a lounge table base, which can be used with or without the table top in thermo ash. The frame is made in powder coated black steel.

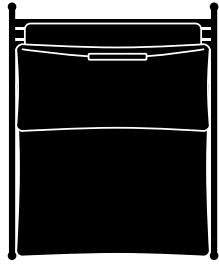
The AVON collection was designed from the desire to create a product with a very light appearance and a low sleek profile, while maintaining a high level of comfort. The maintenance free frame, and the construction of the big soft back cushions, is exactly that – the simplicity of the structure, where low lines are making sure, that the design always appear proud, both with and without cushions – summer or winter.

The handles of the cushions, is a statement to the function of the product, making them easy to grab and store if needed.

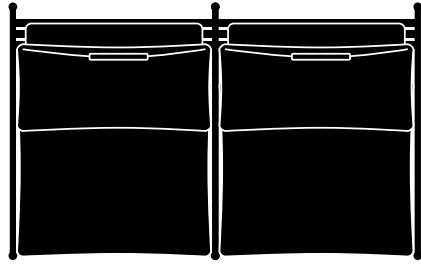
The cushions for AVON come in two colors – Alpine green and Ash in Sunbrella Heritage fabric.

AVON is designed by Henrik Pedersen.

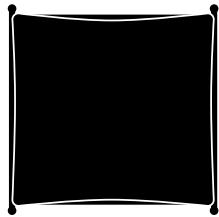




LOUNGE CHAIR  
W81 X D99 X H58 CM



SOFA  
W159 X D99 X H58 CM



OTTOMAN  
W81 X D81 X H30 CM

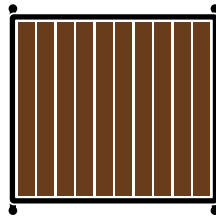
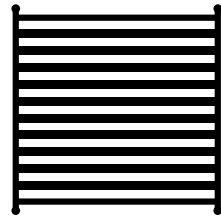
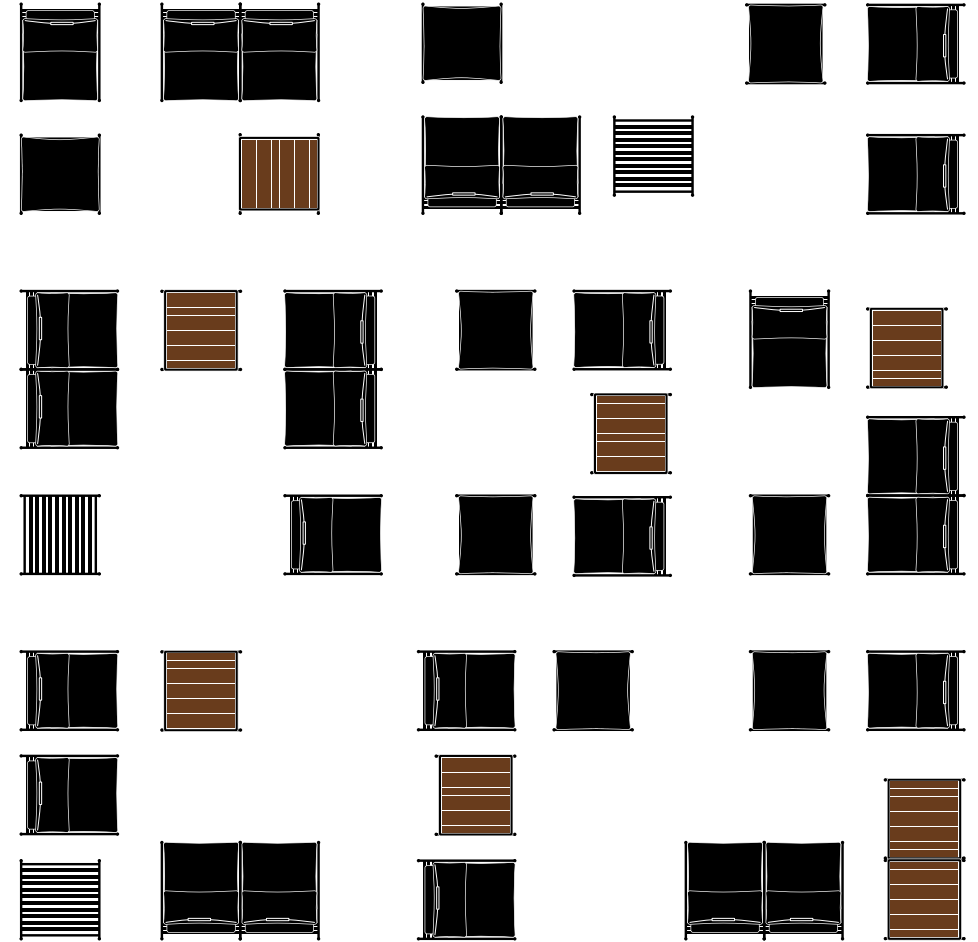


TABLE THERMO ASH  
W81 X D81 X H30 CM



BASE  
W81 X D81 X H30 CM

**THE AVON COLLECTION CONSISTS OF 5 DIFFERENT MODELS WHICH MAKE IT POSSIBLE TO CREATE A VARIETY OF UNIQUE LOUNGE SETTINGS.**





AVON IS GREAT COMFORT.

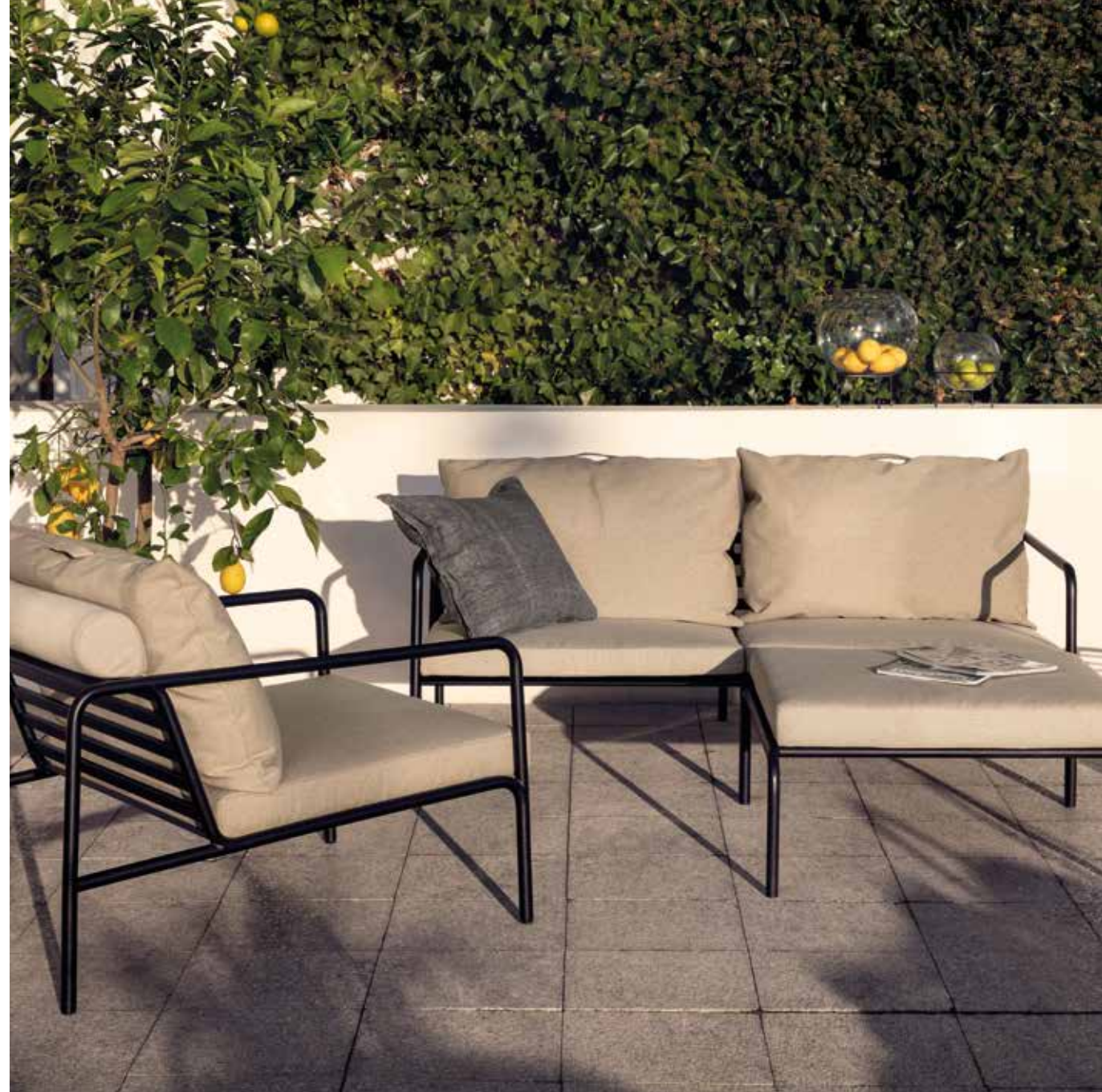






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**AVON BASE CAN BE USED IN 3 DIFFERENT WAYS - WITH THE THERMO  
ASH TABLE TOP, WITHOUT IT OR WITH THE CUSHION.**



# AVON – MADE WITH RESPONSIBILITY IN MIND

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**AVON IS A MIX OF GOOD DESIGN AND RESPONSIBLE THINKING  
USING SUSTAINABLE MATERIALS LIKE RE-CYCLED SUNBRELLA  
FABRICS AND THERMO ASH FROM FSC®  
CERTIFIED EUROPEAN FORESTS.**

## **SUNBRELLA HERITAGE FABRIC**

The Sunbrella Heritage fabric contains 50% recycled Sunbrella acrylic, 47% Sunbrella acrylic and 3% polyester. Colorful fibre ends from the process of reusing the primary material may appear in the weave and vary the fabric colour from one batch to another. This creates a unique fabric with a natural look and vintage charm. The fabric is Oeko-tex certified, water-repellent, stain-proof and easy to maintain.

## **THERMO ASH**

The AVON table top is made in European Thermo ash. Our thermo ash is sourced from sustainable managed European forests (FSC® – FSC C153404) and is thermally treated at a temperature of at least 215°C without the addition of chemical substances, using steam to prevent splitting and cracking. This treatment is what gives the ash wood its impressive durability and prevents the settling of fungi and moulds.

The heat treatment of the ash wood makes the natural properties change and turns the color into a rich and warm brown color. The color of the lamellas on the AVON table top might vary slightly. This is due to the thermal process.

**THERMO ASH CARE** Over time Thermo ash develops an evenly grey patina under the effects of wind and weather. To keep or to regain the warm brown color, just sand the surface and provide it with an oil suitable for wooden outdoor furniture. We recommend, to treat the Thermo ash with oil on a regular basis (3-4 times a year).



AVON

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