

# DEDO EASY CHAIR – MAIN STORY

By Salih Teskeredžić



# DEDO EASY CHAIR

The Dedo Easy Chair is exactly what it promises to be – the fusion of light and contemporary design, with a traditional and minimalistic flair.

The chair features light weight and allows easy mobility. This lightness, combined with Dedo's timeless design, makes it suitable for all sorts of spaces, and adaptable to various interior styles. Additionally, the Dedo Easy Chair works well alone or in pairs, allowing for corner or central room placement.

Dedo's characteristic frame is hand-crafted from solid oak and constructed relying on artisanal mortise-tenon- joint techniques. It is available in solid oak, with two plant-based oil finishes - white and natural, whilst the generously spacious seat and pillow, are available in several leather or fabric options.

The name "Dedo" is significant to the chair - it provides the core for the design itself. "Dedo" (meaning grandpa), is an association of warmth, comfort, and security, ultimately bringing about a feeling of returning home. It is this notion that inspired the creation of a chair, instigating all of the above feelings, and combining them into a tangible product.

The development process started back in 2015, alongside Dedo Easy Chair's predecessor - Dedo Lounge Chair. Without the guidance of detailed sketches or technical drawings, Salih chose to develop the chairs with an agile, design-

as-you-go method; searching for the right balance between the different materials. Lacking state-of-the-art machinery at the time, our reliance was on traditional carpentry tools and the skill of our artisans.

Upon the completion of the wooden frame, the chairs resembled sculptures in their elegance and fluid wooden joints, thus creating a challenge for us at Gazzda. We felt that the frame would lose its character, if we combined it with any classic upholstery options and so needed to visually separate the seat and back from the frame. Many attempts were made, but after testing the ropes, we were confident that we had the right solution. The ropes provide light and responsive support for the back and generate a visual contrast, highlighting the wooden frame.